

Forest Park Crew, Inc.
Board Meeting Minutes
7 Aug 2024 @ 7:00PM (Zoom)

Establishment of Quorum

Board Members: Lisa Rivera, Ruth Avelis, Elizabeth Green and Don Green
Key Volunteers: Angie Jeffcoat; Tatjana D’Arcangelo

Adoption of Board Meeting Minutes:

Elizabeth motioned to adopt, seconded by Don.

Team Representatives Report:

Student Reps Present:

- Received many applications to be a student rep, will review applications this week. There are some recruiting events the week before school starts.

Old Business/Actions

- Purchase of Vespoli 4+ - went smoothly
 - Saw ad on Row2K selling for \$9,500 new is \$40K+
 - Currently on our trailer at FPH. Will need to reduce our inventory at the boathouse.
 - Need to remove old team name and put ours on it.
- Sale of Launch Boat – sold for \$1,500 - would like to take that money and invest it towards the launch boat inventory; possibly get a new Tohatsu motor.
- Painting of Crew Shed is complete. Rebecca and volunteers did a great job.
- Replacement of Skeg on the Persephone – was not actually broken it was just misaligned, but we received a new skeg anyway.
- Safford Brown Subaru Sponsorship
 - Possible options are flags, banner, canopy, coach’s tent
 - Don reached out to Mr. Bricker and there are no school restrictions. He had some questions (see below under Director of Operations)
 - Heather works at Subaru and is part of adult rowing program. She saw a banner from a Toyota dealership that Woodbridge High School had and thought she could look into getting Subaru to sponsor us. Heather will follow-up with Subaru.

Coach’s Report:

Coaches Present: MaryPat Mabeus

- New 4+ needs a name
 - Students volunteer the name Medusa; we can put it out to the students to vote on a name. Can put it on Instagram (**Action Item**)
- Could also be Subaru if we get the sponsorship from the Subaru dealership. It does have a tie-in to Greek mythology - The Subaru logo is based on the Pleiades star cluster, which is named after the seven daughters of Atlas in Greek mythology.
- New Oars
 - Would like to purchase a new set of Concept 2 oars, they cost between \$700-\$900 per pair and we would need 4 pair.
 - We need a better inventory of what we have at the boathouse.
 - We have not had any new oars in at least 8 yrs.

Forest Park Crew, Inc.
Board Meeting Minutes
7 Aug 2024 @ 7:00PM (Zoom)

- We can contact Concept 2 to get a recommendation on what would be best for our needs. We would need to account for order fulfillment time, freight and shipping time. (Action Item)
- Would like to sell 2 boats
 - We need to sell an old 4, and we have an 8 that we thought John Paul was interested in, but we never heard back from them. We could also sell one more 8. We don't have the students to populate the 8's we have.
 - We also have an old, old double (30+ yrs). Will check with Waters End Brewery to see if they might be interested in it. (Action Item)
- Recruiting events on 15 Aug in the morning and on 16 Aug in the afternoon 3-5pm.
 - Will need to select the Team Reps and get the word out to see if anyone can help out. (Action Item)
 - We can set up the old double out in front of the school.

Board Member Reports:

President (Acting) – Lisa Rivera

- Which regattas will the team be attending this season?
 - Coach Mabeus submitted a tentative schedule.
- Winter Conditioning - Are we going to be able to keep it at the school? Same schedule as last year?
 - Yes. MaryPat will need to discuss with Mr. Bricker. (Action Item)
- Plans for Stotesbury- pick a new hotel - Everyone agreed the hotel needed to change
 - Would like to decide on Stotes early
 - Need to lock in a block of rooms
 - Charter Bus – will need to look into cost, potential problems? chuck wagon, boat trailer
- Senior Oars- If everyone was ok with how they turned out I can do them again this year. I would like to get started earlier so I don't have to rush to finish them.
 - Lisa will do them again. We expect 7-8 seniors again this year.
- What do we need to purchase before the season starts?
 - Oars, (see Coaches report)

1st VP (Fundraising) – Ruth Avelis (Acting)

- Ruth wants to continue to do fundraising.
- This is the school's 25th team anniversary, want to tie into that.
- Looking into Sponsorships.
 - Mia Simpson volunteered to help canvas business for sponsorships.
 - Ruth hashed out a Sponsorship level donation package that ranged from \$300-\$5,000+
 - Bronze Package of \$150 donation – corporate logo on our website.
 - Silver Package of \$350 donation – the above + logo on teams' weekly newsletter.
 - Gold Package of \$500 donation – the above + logo on framed 8x10 photo.
 - Diamond Package of \$1000 donation – the above and logo on winter and spring t-shirts.
 - Platinum Package of \$2K donation – the above + option to ride along in a launch on a team practice.
 - Boat Sponsor Package of \$5K donation – the above + participate in a corporate learn to row team event.
 - Also possibilities to sponsor a tent, feather flags, shoes, safety equipment, ergs...

Forest Park Crew, Inc.
Board Meeting Minutes
7 Aug 2024 @ 7:00PM (Zoom)

- Ruth can send information to Jolene to post on our website. (Action Item)
- Want to reach out to past members for fundraising.
- Spirit Nights – Five Guys, All American Steakhouse, Panera for Registration.
- RaiseRight Promotion
- Alamo Draft House
- Proposed a \$5/hr. tuition credit to parents who helped paint the shed and for the three students.
 - Already recommended they submit for volunteer hours.
 - Board voted and recommendation was approved.

2nd VP (Registration) – Lisa Rivera

- Date for interest meeting for Winter Conditioning – decided on Oct 30th.
- We need to advertise Tuition Assistance
 - payment plans, reduced tuition, Occoquan Boat Club (OBC) scholarship
 - should be posted on the website. (Action Item)
- Date for Spring registration - do we want 2 days?
 - Board decided on January 25th and 26th 2025
- Boat Flip will be at Colgan HS on 2/17/25
- Lisa asked Don if he has a copy of our by-laws. Lisa needs to send a copy to PWCA. Ruth has a paper copy and will send to Lisa. Don will review and update (Action Item)

Treasurer – Ruth Avelis

- Lowered our checking down to \$6K, want to keep more in the Money Market account. We have approx. \$87K in money earning \$125-\$140 in interest.
- Owe the Board an end of season accounting and forecasted budget for this year. (Action Item)

Secretary – Elizabeth Green

- BoD Meetings on 1st or 2nd Wednesday of the month?
 - Board voted to move it to the 2nd Thursday of the month
- Select dates for key events (see draft calendar)
 - Created a 2024-2025 Google Interest Group
 - forestparkcrew_interestgroup_2024-2025@googlegroups.com
 - Coach Mabeus and Coach Golden are listed as Group Managers

Director of Maintenance – Don Green (Acting)

- Shell Trailer Sand Blast / Repaint / Re-Label with School / Crew Logos
 - Bob Rodriguez had a shop in town that might do the trailer work for free for us.
 - Maybe Subaru would be willing to do the paint.
- Would like to install Crushed Rock Base under Shell Storage Area in Bus Lot
- Season 2025 Annual Outboard Motor Maintenance.
 - Need to purchase a new motor to replace the one that was sold.
- Need to spend extra money for re-furbishing of Launch Motor #4 (Estimate \$300)
 - Don will try to get estimates by next meeting. (Action Item)

Forest Park Crew, Inc.
Board Meeting Minutes
7 Aug 2024 @ 7:00PM (Zoom)

Director of Operations – Don Green

- In June we sold Launch Boat and Motor that has not been used and sat at the school for several years for \$1500.00
 - Would like to use this money to re-invest in our Launch Boat Inventory by purchasing a new 9.8hp Tohatsu Motor. Estimated Cost \$2100.00
- Checked with Mr. Bricker about authorization to obtain sponsors in response to Safford Brown Subaru.
 - His Note to me:
 - Hey Don, didn't forget about you. Move forward with discussions.
 - Questions to ask: -
 - How much are they willing to donate? - what are they wanting in return?
 - Who would receive the money, or would something be donated to the program?
 - Are they be interested in sponsoring the Athletic Dept as well as the Crew team?
 - These questions will help guide me to our best solution :)

Key Volunteer Position Coordinator Reports:

Uniform/Spirit wear Coordinator: Angie Jeffcoat

- Thinking that before we start, I go to JL Racing and purchase a few extra items a head of time.

Website Coordinator: Jolene Edwards

- Website hosting switch from HostGator to Nexcess update
 - Actually bought the hosting site, the Nexcess team is completing migration and as soon as it's done, I'll be reaching out to setup emails

Breakfast/Food Coordinator: Tatjana D'Arcangelo

- Needs to replenish some of the Tupperware and tops for tubs, can either give Tatjana a Visa Gift Card or Tatjana can purchase and submit receipt to Ruth.

New Business:

-

Next Meeting:

- Thursday, September 12th at 7:00pm (Zoom)